FREE Course: Dream Big. Act Bold.
Create the Digital Future You Believe In.

What's Inside!
7 Modules | 25+ Learning Areas | 30+ Case Studies

includeme+
making digital media inclusive

Turn Your Digital Media Skills into a Force for Change!

→ **Start our FREE course and learn how to shape inclusive, ethical, and peace-building digital spaces.** This course takes you step by step through understanding, creating, and leading responsible media practices in Europe.

→ **Discover how to spot** misinformation, challenge polarisation, and strengthen social cohesion. Create powerful digital stories that unite communities across borders. Learn how to use media for peacebuilding, mediation, civic engagement, activism, and democratic participation.

MODULE 1
Introduction
Foundations of Inclusive Digital Media: Mediation for a Connected Society

A practical starting point how **digital mediation builds safe online spaces, tackles misinformation,** and **supports peacebuilding and mediation** for all.

Module 1
- **Understanding** INCLUDE ME+ and Digital Mediation
- **The Need for Mediation** in Digital Media Society & Key Stakeholders
- **Ethical Considerations in Digital Media:** Balancing Free Speech and Inclusion

MODULE 2
Removing Online Borders
Digital Media Narratives & Facilitating Cross-Border Dialogue

Explore how digital media shapes **cross-border understanding, challenges stereotypes,** and strengthens European identity.

Part 1
- **Cross-Border Journalism and Storytelling:** Uniting Diverse Perspectives

Part 2
- **Digital Media's Role in Addressing Misinformation** in Political Discourse

Part 3
- **Digital Media's Representation of Migration** and Multiculturalism

Part 4
- **The Impact of Digital Media on Regional Identities**

MODULE 3
Bridging Divides
Using Digital Media to Bring People Together

Learn how digital media **reduces polarisation, tackles online hate,** and **builds safe, inclusive communities.**

Part 1
- **Digital Media and Community Building:** Creating Inclusive Online Spaces
- **Social Media's Role in Bridging Generational and Ideological Divides**

Part 2
- **Digital Diplomacy and Conflict Resolution:** Strengthening Cross-Cultural Communication
- **Ethical Digital Engagement:** Navigating Privacy, Bias, and Online Behaviour

MODULE 4
How Media Builds Peace
Media's Power in Peacebuilding and Social Cohesion

Discover how digital media supports **peacebuilding, reconciliation,** and **social cohesion** through storytelling and **citizen journalism.**

Part 1
- **Digital Media as a Tool for Post-Conflict** Reconciliation in Europe

Part 2
- **Storytelling for Social Change:** Using Digital Media to Promote Peace Initiatives

Part 3
- **European Digital Platforms Supporting Peace Journalism** and Constructive Dialogue

Part 4
- **The Role of Citizen Journalism** in Strengthening Social Cohesion

MODULE 5
Speaking Up for Change
Active Voices: Digital Media as a Catalyst for Civic Engagement

Discover how digital media drives activism, civic participation, and community mobilisation for social change.

Part 1
- **Digital Activism in Europe:** Opportunities and Challenges for Civic Participation

Part 2.
- **Using Social Media for Social Change:** Best Practices and Ethical Considerations

Part 3
- **Digital Participation and Engagement of Underrepresented Groups:** Encouraging Democratic Involvement

Part 4
- **Crowdsourcing and Digital Campaigning:** Mobilising European Communities

MODULE 6
Sharing Diverse Stories
Inclusive Storytelling: Amplifying Diverse Voices in the Digital Space

Explore how digital storytelling amplifies diverse voices, preserves heritage, and challenges stereotypes.

Part 1
- **Representation in Digital Media:** The European Landscape of Diversity and Inclusion
- **The Power of the Digital Narrative:** Challenging Stereotypes and Promoting Equity

Part 2
- **Digital Storytelling for Social Changes:** European Initiatives and Case Studies
- **Media and cultural heritage:** preserving and showcasing Europe's diverse stories

MODULE 7
Ethics & Governance Together
Shared Responsibility: Citizens, CSOs, Media, and HEIs Shaping Ethical Digital Spaces

Learn how citizens, media, and educators can shape ethical, transparent, and inclusive digital spaces.

Part 1
- **Ethical Journalism in the Digital Age:** The Role of European Media Standards

Part 2
- **Multi-Stakeholder Collaboration** for Inclusive Digital Governance

Part 3
- **Universities and Media Education:** Strengthening Digital Citizenship in Europe

Part 4
- **The Role of Civil Society** in Holding Digital Platforms Accountable

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